

**FOR IMMEDIATE RELEASE –**

June 24, 2008

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**MONDERER PUBLISHES FOLLOW-UP ARTICLE ON DIVESTING OF BUSINESSES**

David Monderer, Fort Myers, Florida consultant and certified mediator, has published the second in a series of articles on preparing businesses for sale. The article, “Divestiture - Managing Management and Communications” was published in a June issue of “The Deal” magazine. The Deal is a well known trade magazine for corporate, private equity and legal professionals in the field of mergers and acquisitions. In this second article, Mr. Monderer, who has extensive experience in the field of acquisitions, divestitures and joint ventures, discusses issues of management and communications in divesting.

Mr. Monderer, a retired Vice President of Eastman Kodak Company, had responsibility for business development and conducting over 200 merger transactions totaling over \$9B as part of Kodak’s successful transformation to a digital imaging company. Mr. Monderer is also a frequent speaker at national industry conferences and has been in leadership roles of national M&A organizations.

*Doyle Conflict Resolution is a mediation and alternative dispute resolution firm, providing services designed to meet the needs of businesses throughout the State of Florida. Mediation is the most common dispute resolution process, but there are many models for conflict resolution. Doyle Conflict Resolution provides a panel of dispute resolution professionals with both litigation expertise and Fortune 500 business experience. The firm works to find an effective way for businesses and their counsel to confidently seek the best possible resolution of a dispute without unnecessary expense or delay.*

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